



Inya  
Economics

# Inya Economics Impact Report 2024

## Organization Background

Inya Economics was established in 2017 as a locally-based independent think tank with a strong focus on sustainable and inclusive development. The organization employs holistic and alternative approaches, as well as policy and academic advancements, to promote people's prosperity. Its primary mission is to advance economic knowledge democratically and share economic value with society's well-established members. Inya Economics strengthens policy considerations through rigorous evidence-based research that benefits a wide range of stakeholders, including policymakers, governmental bodies, and both non-profit and for-profit organizations.

Inya Economics has been publishing the Inya Economic Journal since 2017. In addition to the journal, the organization occasionally releases reports, economic briefs, policy briefs, working papers, survey research, academic blogs, as well as videos and podcasts addressing various development issues in Myanmar. Inya Economics also offers consultancy services in four specialized areas: (1) Monitoring and Evaluation, (2) Research, (3) Strategy and Policy Support, and (4) Specialist Areas.

## Our Values

**Independence:** As a local independent think tank (2.0) that promotes public participation in the policymaking process, we are free to conduct our research and advocacy without external influence.

**Accountability:** We are responsible for our actions and follow the principle of doing no harm, taking ownership of our mistakes and working to make things right.

**Transparency:** We value transparency and strive to maintain the organization's reputation and image by operating in an open and honest manner.

**Innovation:** We approach problems with innovative and critical solutions, always seeking new and better ways to address challenges.

**Evidence-based:** We base our strategies and decisions on rigorous analysis and research, using evidence to guide our actions.

**Diversity and human rights:** At Inya Economics, we respect diversity and human rights in terms of gender, ethnicity, religion, beliefs, and political ideology. We do not tolerate any form of segregation over fundamental rights, and we value these inherent rights.

**Inclusive economy:** We are dedicated to working for an inclusive economy as the means to sustainable economic development, based on our firm beliefs and standpoint.

### Our Vision

“To strengthen the economic development of Myanmar.”

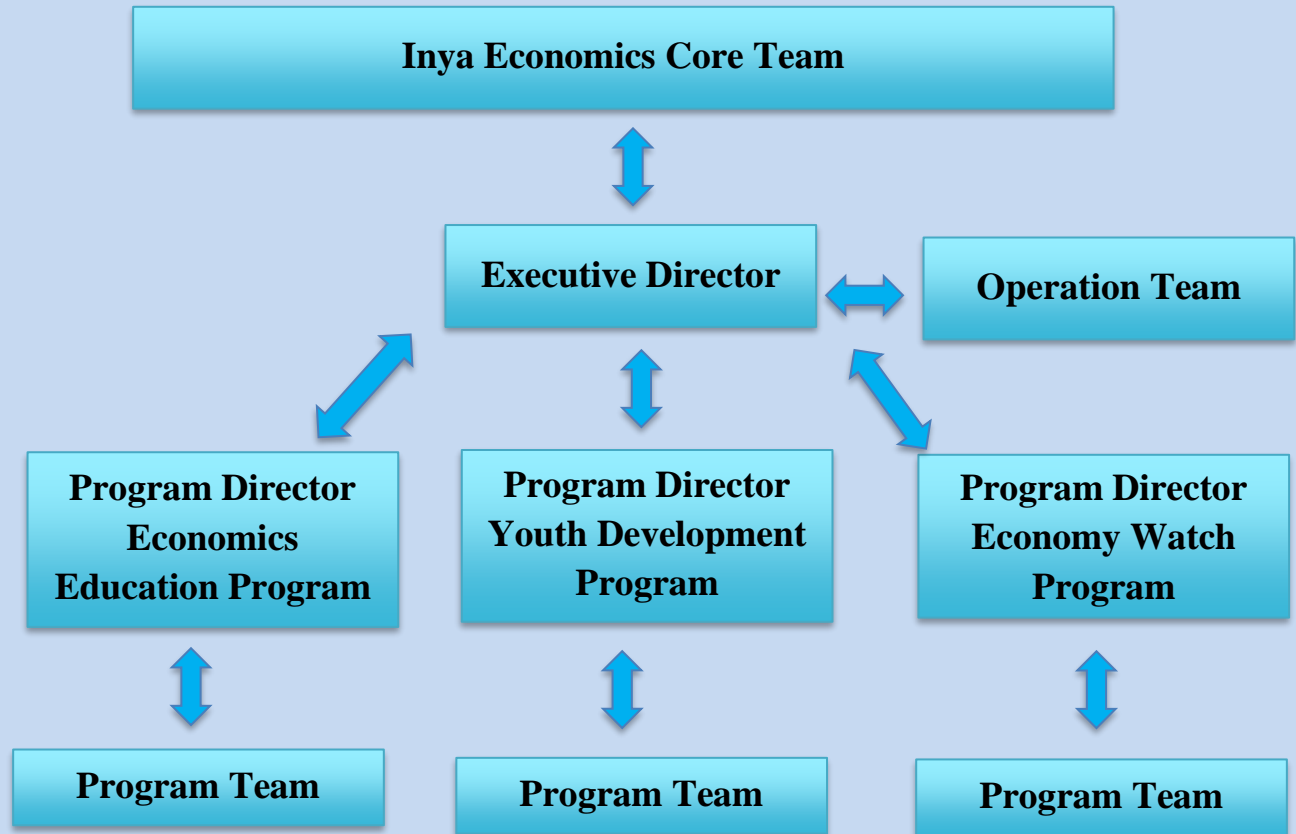
### Our Mission

Myanmar's sustainable economic development can definitely only be achieved in the context of a democratically accountable political system.



## Inya Economics Governance Structure

Our organization operates with a decentralized and accountable approach to governance. To ensure accountability, we have implemented a single management system for the entire organization.



The Inya Economics Core Team (IECT) serves as the highest regulatory body and guarantor of the organization.

The IECT holds the authority to appoint an Executive Director (ED) through a voting process during the organization's annual meeting, with the ED serving a one-year term voluntarily. In cases of necessity, IECT reserves the right to vote and appoint a new ED at any point within the year.

Program Directors (PDs) are elected by the IECT after the annual meeting to voluntarily lead their programs for one year. Inya Economics practices a decentralized governance system, allowing PDs to manage their programs according to their vision, as long as they adhere to the organization's constitution and strategic plan.

## Programs in 2024

### Economics Education Program

#### Program Overview

Economics Education Program is an educational program in which online education projects, curriculum and public reader development projects and economic podcast projects are systematically constructed. As for online education projects, Foundation of Economics Class (FEC) will be implemented only one time in this academic year. Besides, there is an additional part: economic podcasts series which is dedicated not only to the Inya Economics network and students but also the general public

### Youth Development Program

#### Program Overview

The Youth Development Program is designed to support the younger generation, particularly in education and career development, addressing the void left by the absence of a formal education environment since 2021.

### Economy Watch Program

#### Program Overview

The Economics Watch program is an initiative aimed at transforming how we understand Myanmar's economy. By driving cutting-edge economic research and sharing fresh insights, we bridge the gap between research and on-ground economic changes. Our goal is to help people and policymakers navigate economic changes and boost prosperity through a modern approach to understanding both the public and private sectors. By emphasizing evidence-based research and dialogue, Economics Watch seeks to leverage new ideas and technologies to craft policies that not only tackle today's challenges but also build a robust economic future at both local and state levels.

Inya  
Economics

Inya Economics delivers services to achieve its strategic goals in Quality Education, Community Level Development, Youth Career Development, and Promoting Economic Research.



Key Achievements in 2024

62%



Women Participation in all projects

10



Academic Blogs

118K



Total engagement of Inya Economics Social Media Platforms in 2024

94%



Youth participation in all projects

23



Different geographic locations from domestic and international participated in all projects

12+

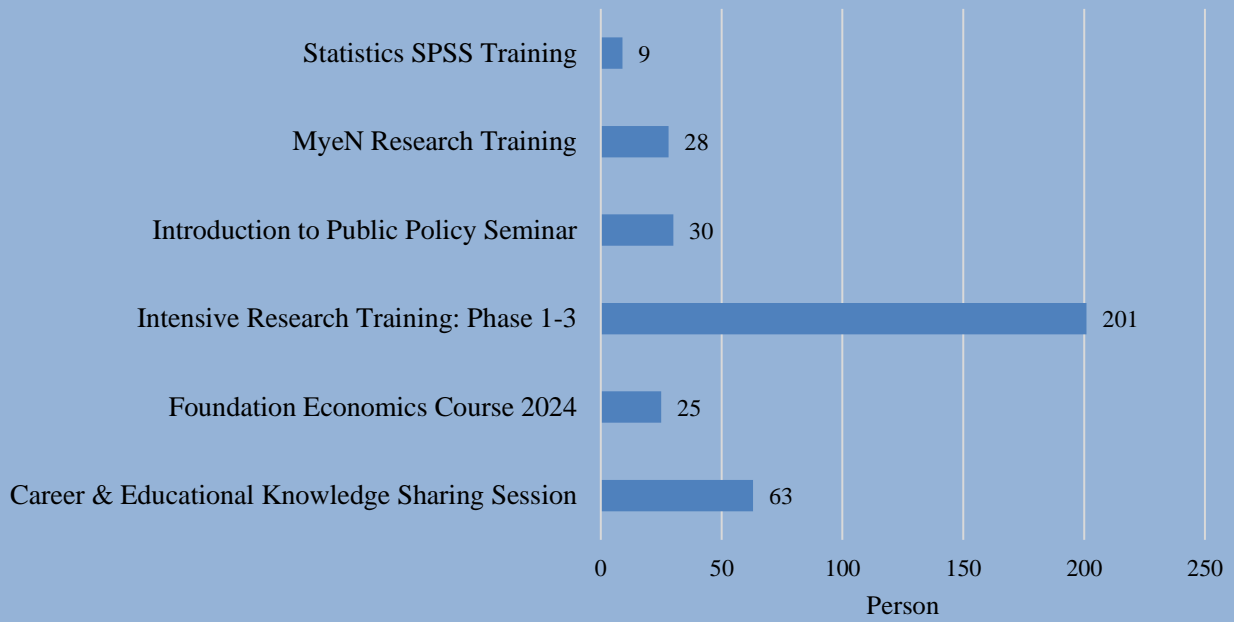


Over 12 diverse ethnicity participated in all projects

## List of Projects for 2024

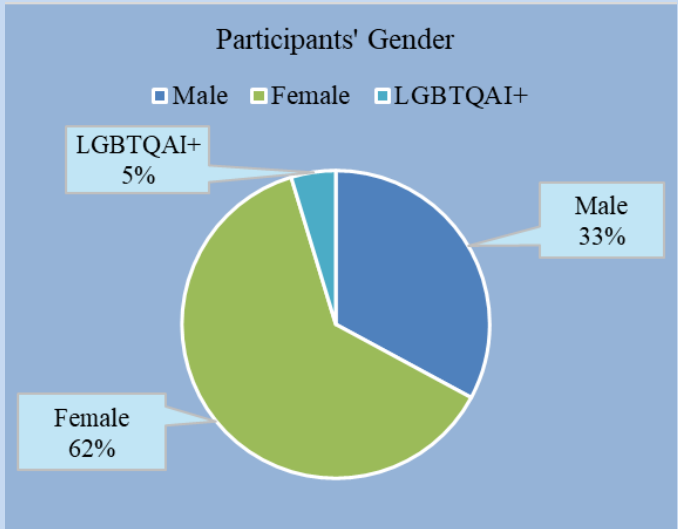
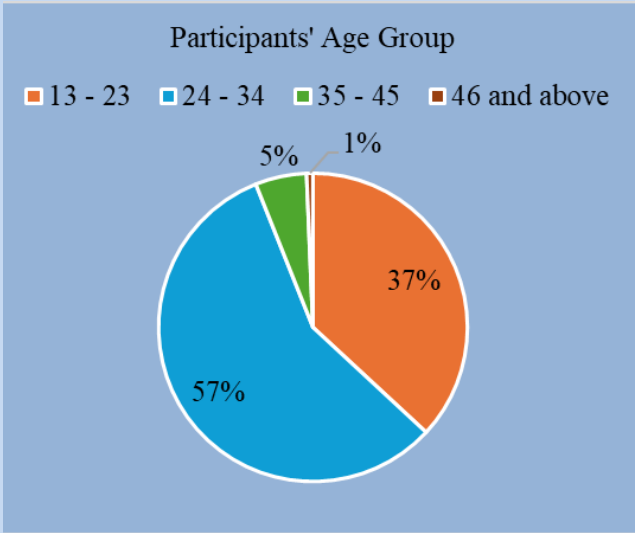
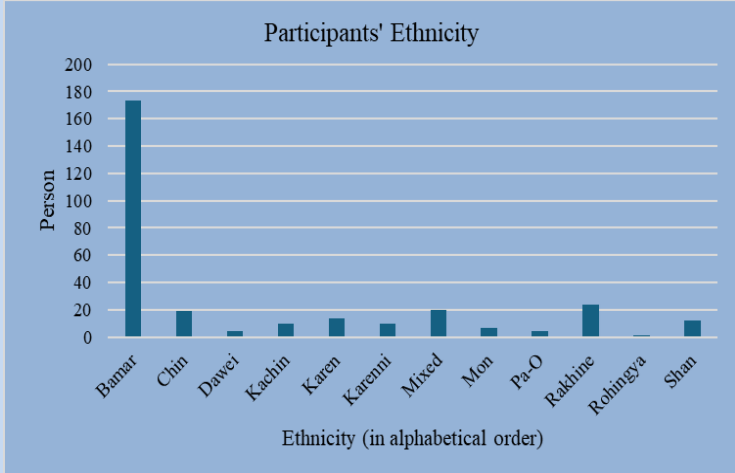
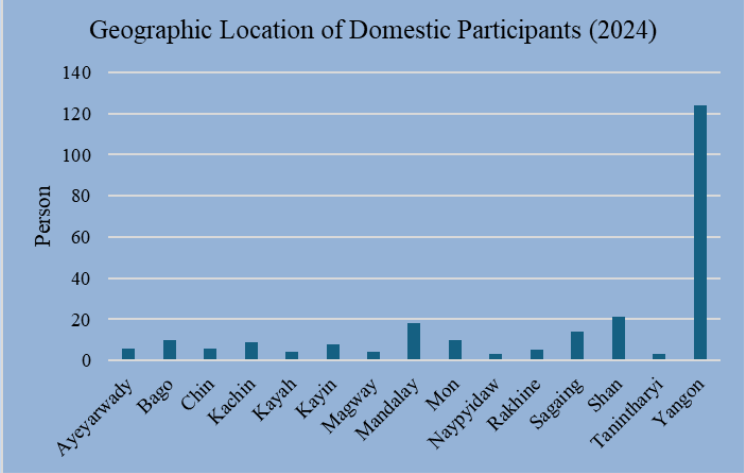
No.	Program	Project Name	Project Period
1	Economics Education Program	Foundation Economics Course	April – July 2024
2	Economy Watch Program	Basic Statistics and SPSS Training (Batch-3)	May 2024
3	Youth Development Program	Intensive Research Training	August - November 2024
4	Youth Development Program	Introduction to Public Policy Seminar	August 2024
5	Youth Development Program	Introduction to Research Training	Oct 2024

### Participation under Inya Economics's Projects (2024)



### Geographic Location of Participants (2024)






In 2024, we successfully delivered our programs and initiatives, engaging primarily with youth aged 13–24 and 25–34, while achieving notable growth in female participation. Our outreach has extended beyond domestic audiences, effectively connecting with Myanmar nationals across Asia and North America, amplifying our impact on a global scale.

## Digital Engagements: Overview



**3.2K** active users on  
www.inyaeconomics.org



**11.9K** followers



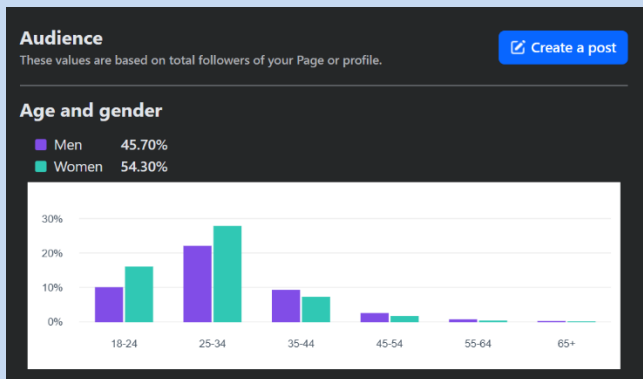
**265** followers



- Total Reach of Facebook Platform from January to December – **115K**
- Total likes and reactions of Facebook from January to December – **994**
- Total shares of Facebook Platform from January to December – **975**
- Total impression **5,528** and **150** reactions on LinkedIn



## Facebook Page Data

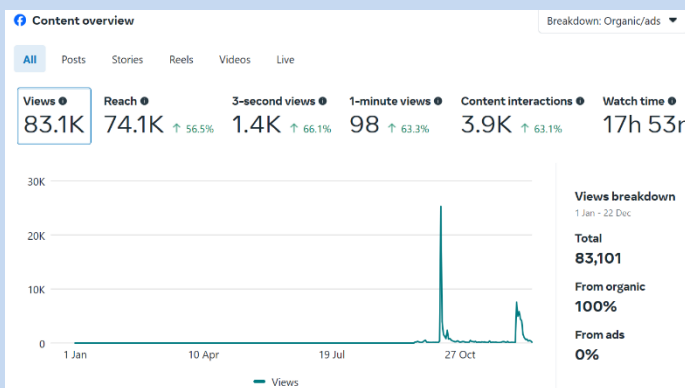


Facebook Audience

### Location

Location	Count
Yangon, Myanmar	5,519
Mandalay, Myanmar	741
Bangkok, Thailand	728
Chiang Mai, Thailand	283
Nonthaburi, Thailand	224
Patheingyi, Ayeyarwady Region, Myanmar	209
Singapore, Singapore	192
Sagaing, Myanmar	165
Taunggyi, Shan State, Myanmar	103
Dubai, United Arab Emirates	99

Facebook User Location



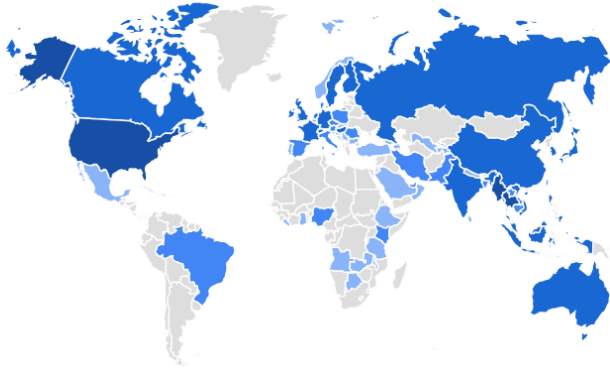
### Location

Location	Count
Myanmar (Burma)	8,402
Thailand	1,537
United States	358
Japan	277
Singapore	194
United Kingdom	142
United Arab Emirates	123
South Korea	104
Malaysia	86
Australia	75



## Website Active Users by Country

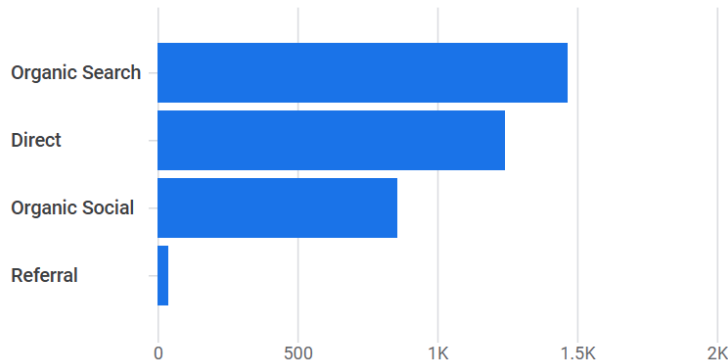
Active users by Country



COUNTRY	ACTIVE USERS
Myanmar (Burma)	1.2K
United States	1.1K
Thailand	453
Singapore	129
United Kingdom	66
Canada	63
Japan	60

New users by

First user primary channel group (Default Channel Group)



Sessions by

Session primary ch...

SESSION PRIMARY ...	SESSIONS
Organic Search	2.2K
Direct	1.6K
Organic Social	1.1K
Referral	85
Unassigned	20

## Website Active Users per Month

Active users ?

3.6K

New users ?

3.6K

Average engagement time per active user ?

1m 04s

Total revenue ?

\$0.00



Inya  
Economics



[www.inyaeconomics.org](http://www.inyaeconomics.org)



Inya Economics

Inya Economic Journal



<https://x.com/InyaEconomics>

<https://x.com/IEJMyanmar>



[www.linkedin.com/company/inya-economics/](http://www.linkedin.com/company/inya-economics/)



<https://www.youtube.com/@inyaeconomics4768>

<https://www.youtube.com/@inyaeconomicjournal4275>



[inyaeconomics@gmail.com](mailto:inyaeconomics@gmail.com)

[inyaeconomicjournal@gmail.com](mailto:inyaeconomicjournal@gmail.com)